

GLOBALIZATION OF EDUCATION AND ENTREPRENEURSHIP

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Abstract :

In the development of any nation, education plays vital role. Today, every nation wants to be competent in all respects as the world is becoming a global village. For the process of globalization, entrepreneurship is an essential phenomenon without which no progress is possible. Education is the medium to inculcate the qualities required for developing entrepreneurship as an attitude and skill among the students. The very aspect of entrepreneurship, globalization of education, qualities required for entrepreneurship-all these points are discussed in the present paper.

Key Words : Globalization, Globalization of Education, Entrepreneurship, Entrepreneurship Education

Introduction :

The present millennium is an era of rapid transformation and fast progress in any field. This rapid progress is nothing but globalization, internationalization affecting human life. As a result, we are being globally connected to each other. The impact of globalization is observed in various fields like social, political, industrial, economic, educational, etc. In the process of globalization the world is being developed with many different dimensions. Entrepreneurship is one of the dimensions of the national development in the worldwide perspective, to be a part of the global village.

Globalization - a concept :

Globalization is the ever going, ever increasing integration of national economics into global economy through trade and investment rules and privatization, aided by technological

activities. It is the growing interdependence and interconnection of the modern world through increased flow of goods, services, capital and information.

Globalization of Education :

Globalization has its impact on education. It implies the integration of the national education system into global education system. Therefore, it is said to be ever growing, ever developing process. As a result, foreign universities and institutions are being launched in Indian Educational Market. In fact, they are making efforts to establish themselves in India and to enhance their presence in India. Getting education through these foreign institutions has now become rather easy with the help of advanced technological development. In a way, globalization of education, by and large, aims at quality education in terms of international norms and standards. Globalization of education also means a type of education which is easily available throughout the world.

Globalization of education focuses on enhancing knowledge, skills, competencies required for various professions or business in a worldwide perspective in order to transform the global village to be more integrated one. Hence, entrepreneurship, in a wider view, plays an important role in the same.

Entrepreneurship :

There is no single definition or theory of entrepreneurship. No consensus so far has been reached about one single, comprehensive theory of entrepreneurship. There are different notions about entrepreneurship.

According to Webster's dictionary the word entrepreneur means a person who starts a new business by taking a risk. So, entrepreneurship is an act of starting a new business or enterprise of course with some risk. A Frenchman, Richard Carton, Irish by birth, started using the word entrepreneur. It seems to be considering very narrow meaning of the term entrepreneurship if looked at through only business point of view.

In the due course of time, the very term has been thought about with different dimensions by thinkers and researchers. The study says that entrepreneurship is a dynamic process of vision, change and creation. It requires an application of energy and passion

towards the creation, implementation of new ideas and creative solutions. It is more than the creation of business.

Entrepreneurship a paradigm shift :

In the global scenario, entrepreneurship has to be considered with different angles, having various facets. It is not only restricted to business or commerce field but it has also entered other aspects of human life so as to be developed in any person as an outlook, attitude, and aptitude. As a result, we should change our perspective and think about it as an extended term. The horizon of our thoughts and vision should be broadened and think it with a wider view.

One must believe that there exist entrepreneurial qualities in every human being. So, why not to develop those as per the chosen field? This very thinking, in a way, is a paradigm shift. Let us think of entrepreneurship from this angle.

Entrepreneurship can be observed not only in industry or business but in various fields, e.g., social, political, economic and knowledge. Therefore, in a broader sense, entrepreneurship is an attitude which can be nourished by creative thinking and proper guidance.

Some of the notable examples of recent entrepreneurs are Sam Walton, Kishor Biyani, Steve Jobs, Shrinivas Thanedar, and Vitthal Kamat. Some of the political leaders, social workers can also be included here. All these entrepreneurs have developed themselves with a different kind of insight, vision having a global perspective.

Attributes of an entrepreneur :

1. Self assured
2. Committed
3. Adaptable
4. Co-operative
5. Persistent
6. Optimistic
7. Studious
8. Practical

9. Conviction
10. Self belief
11. Leadership
12. Respect
13. Humility
14. Introspection
15. Clarity in thinking
16. Openness
17. Simplicity
18. Daring
19. Confidence
20. Decision making ability

Entrepreneurship Education (EE) :

EE consists of two terms -

1. Entrepreneurial- traditionally refers to business activity or business context.
2. Enterprising- refers to general education and learning process.

Teaching younger students entrepreneurship is more about enterprise Education that ultimately leads to entrepreneurship. This education involves developing behavior, skills, and attributes to cope with and enjoy innovation. It is the process in which such behavior is practiced and supported. Such skills, behavior and attributes are exhibited in family to wider community at large. Entrepreneurship education is for strengthening knowledge, skills, attitude among students and increasing their readiness.

Components of entrepreneurship education :

1. Self oriented development
2. Internal development
3. External development
 - i. Self oriented development- It deals with individual's development and behavior in general.

- ii. Internal- It deals with enterprising behavior consisting of initiative, responsibility, group work skills, etc.
- iii. External- It deals with the qualities of businessmen, a traditional entrepreneur.

Objectives of entrepreneurial education :

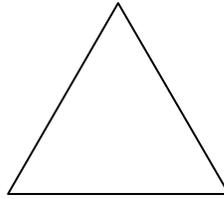
To enable the students to :

1. Be creative and persistent
2. Be more responsible for themselves and learning
3. Discover existing opportunities
4. Cope up in a complicated society
5. Develop vocational skills
6. Develop communication skills
7. Develop managerial skills
8. Develop capability to act independently
9. Develop leadership
10. Develop self belief
11. Develop adaptability
12. Develop openness
13. To achieve their goals

Teacher's role for developing entrepreneurship :

Teacher is the most important element in the system of building any nation, as they carry out the actual teaching and impart values and skills. As far as globalization is concerned, EE can be treated as the central focus in the development of social and economic well being. Therefore, qualities developed among students through day teaching may develop entrepreneurial activities in the society. Teacher's role in this process becomes crucial as he/she has to teach with the global perspective, having the intention to inculcate entrepreneurship among the students. The following diagram illustrates the three dimensional role of a teacher-

Self development



General development
of learner

Development of
entrepreneurship

1. General development of students :

It is the teacher's main role to develop his students. He should be very careful regarding students' physical, mental, social, cultural, moral development. Teacher should not neglect the general aims and objectives of the curriculum. At the same time, attention is to be given to the students' personal, psychological needs and good 'Sanskaras' or values.

2. Entrepreneurship development :

As far as globalization is concerned, the teacher's role imparting skills required for entrepreneurship is very vital. Necessary qualities for the students to be enterprising should be developed by the teacher through various teaching methods and techniques. The teacher should think apart from traditional teaching.

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Methods and techniques used for entrepreneurship :

Following methods and techniques can be used for inculcating entrepreneurship among the students -

1. Co-operative learning
2. Collaborative learning
3. Problem based learning

4. Group work
5. Peer work
6. Interactive learning
7. Constructive approach for teaching
8. Project method
9. Team learning
10. Learning by practical experience

Other activities or efforts :

Following efforts can be taken by teacher and school for inculcating entrepreneurship among the students

1. Guest lectures
2. Introducing role models
3. Field visits
4. Group activities
5. Examples and illustrations through day-to-day teaching
6. Competitions
7. Social work

Teacher as an entrepreneur :

Teachers can work in the following ways :

1. Script writer
2. Writer or author
3. Preparation of educational CDs
4. Educational centre or school
5. Guidance and counseling centre
6. Publication of journals
7. Arrangement of entrepreneurial camps
8. Online guidance for entrepreneurship

Disadvantages of entrepreneurial education :

1. Negligence towards formal education -

Formal education may be neglected due to overemphasis on entrepreneurial activities in education. Even day-to-day class teaching may also be neglected.

2. Values would get ignored -

National, religious and ethical values may be ignored in the process of entrepreneurial education.

3. Practical and commercial atmosphere -

The society will only think of making money. Hence, everything will be commercialized.

4. Human relationship would be disturbed -

Due to commercialization human relationships would be formal and practical. Less importance would be given to emotional relationships.

5. Depression -

Because of competition mental stress would occur leading to depression or frustration.

6. Global warming-

Increase on globalization would naturally lead to global warming.

Remedies to overcome the disadvantages :

1. Balance between formal value based education and entrepreneurial activities should be maintained.
2. Glocalization (globalization + localization) -In the rat race of globalization local need based education should not be neglected.
3. Eco friendly development should be there.
4. Healthy competition

Considering the importance of inculcating entrepreneurship, teacher should prepare himself to be responsible, creative, professional and skilled so that he can transfer the values necessary for Entrepreneurship.

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